

hardware+tools

MIDDLE EAST

10 – 12 June, 2019

Dubai, United Arab Emirates

The 20th edition of the International Trade Fair
for Tools, Hardware, Materials and Machinery

www.hardwaretoolsME.com



messe frankfurt

Brighten your Business Prospects

One venue, unlimited solutions. Find the perfect opportunity to boost your business and stay ahead of competition at Hardware+Tools Middle East 2019.

This is your chance to meet the buyers that are relevant to your business and expand your market share in the region.

Hardware+Tools Middle East will once again deliver a quality exhibition over three days, where companies will display their product ranges to regional buyers.

"We have had a good response till now and we are hoping to interact with even more trade buyers. The Middle East market is pretty good, we are getting quite a few inquiries and we are hoping to convert those leads to customers."

JUNCO
Arathi Ravindran
Operations Manager

"Hardware+Tools is important for us because it is a chance for us to widen our footprint across the region and spread our message. We are a service provider, so we don't sell products but we know that there are service providers here that we would like to bring on board our platform. The show has been very successful so far. In terms of the market, UAE is currently our main market and so far things are improving and we are very happy to see this."

MRUSTA
Hesham Najjya
Head of Marketing

Reasons to Exhibit

- The only exhibition of its kind for the hardware, tools, materials and machinery industry
- Your opportunity to reach beyond the UAE, as the show attracts targeted buyers from the GCC, Middle East, Indian Subcontinent and Africa (61 countries in the 2018 edition)
- Dubai, the hub for the MENA region, is the ideal location to educate the market about your products, as it gives you easy access to major players in the construction and infrastructure industries
- A way to monitor competitors and collect market information
- A great platform for brand exposure and recognition

Show Figures 2018

117 Exhibitors

3 Country Pavilions

130+ Brands

2,127 Trade Visitors from

61 Countries



Visitor Overview

Hardware+Tools Middle East puts you directly in touch with buyers from the region.



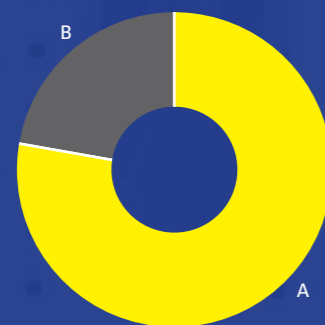
Visitor Profile

- Import / Export
- Manufacturer
- Wholesaler
- Distributor
- Trade Agent
- Contractor: HVAC, MEP, Building, Civil and Fire Proofing Contractor
- Engineer
- Facility Manager
- Consultant
- Fabricator
- Project Managers
- Carpenter
- Maintenance & Repair Specialist
- Workshop Owners
- Plant Manager
- Procurement Manager
- Technical Manager

Top 10 Visiting Countries

- United Arab Emirates
- India
- Saudi Arabia
- China
- Oman
- Pakistan
- Bahrain
- Iran
- Jordan
- Kuwait

Regional breakdown of visitors

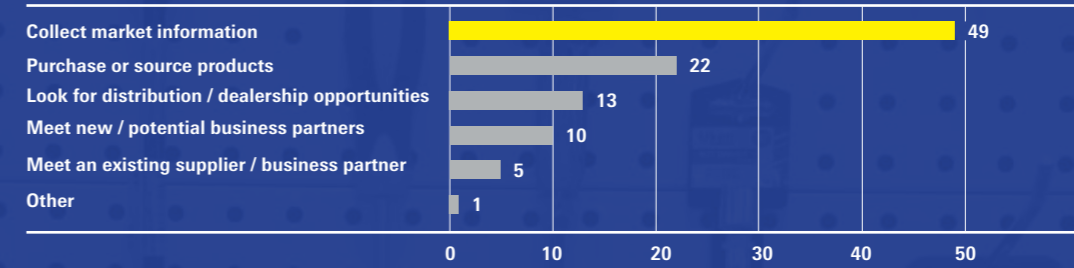


A 78% Domestic
B 22% International

93% of visitors are involved in the purchasing process

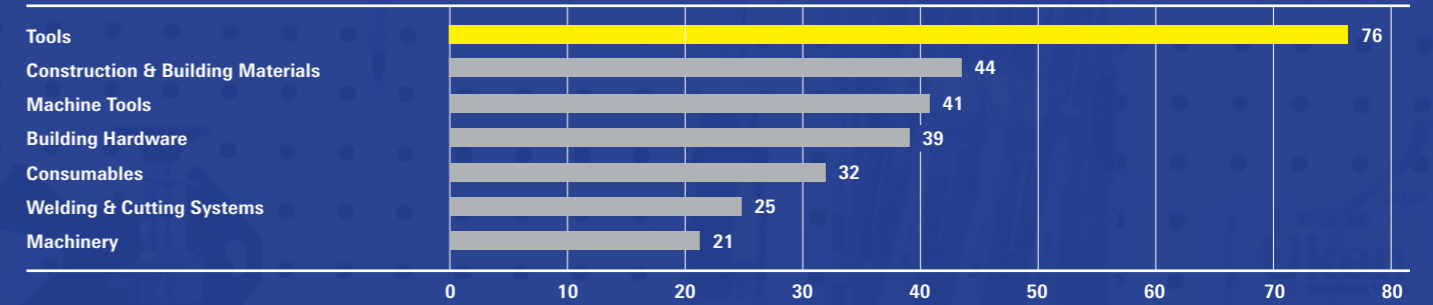
Visitors' main reasons for attending the show

(all figures in %)



Visitors' main areas of interest

(all figures in %)



"Hardware+Tools for our brand is a very important platform because it brings the specific people to see our products, our brands from the region. Inquiries have been coming in from visitors from across the region including Yemen, Oman, Bahrain and Saudi Arabia, which are exactly the markets we are targeting. This exhibition has been helping us a lot over the past years. The Middle East market is becoming more of a consumer market with more industries and people coming into this region. Middle East as a whole consumer market is huge with many opportunities and new brands and also people accepting the changing technology in our industry."

GOLDEN SANDS ABRASIVES
C.H.Moeez
Chief Operating Officer

Visitors at Hardware+Tools Middle East 2019

Consultancy	
ADC Consultants	United Arab Emirates
Apath	Saudi Arabia
Centec	United Arab Emirates
CH2M	United Arab Emirates
DAR	United Arab Emirates
etre	United Arab Emirates
Gambert Architectural Engineering Consulting	United Arab Emirates
Hot Enquiry	United Arab Emirates
Innovative Oil & Energy	India
KEO International Consultants	United Arab Emirates
Khidmaty Government Services	United Arab Emirates
Tabanlıoğlu Architects	United Arab Emirates
WSP PB Consultants	United Arab Emirates
Zaimjee Marketing FZE	United Arab Emirates
Contractor	
Al fajr	United Arab Emirates
ALEC	United Arab Emirates
Ali & Sons Contracting Co. L.L.C	United Arab Emirates
Archspace	United Arab Emirates
Cross Concept	United Arab Emirates
Dome Exhibitions	United Arab Emirates
Extra Co Industries L.L.C	United Arab Emirates
Glamour International Turnkey Projects Contracting	United Arab Emirates
JASAF Building technology	United Arab Emirates
Jumeirah Golf Estates	United Arab Emirates
Loyal Building Contracting L.L.C	United Arab Emirates
New Line Interiors	United Arab Emirates
Nurul L.L.C	United Arab Emirates
Proteam Events L.L.C	United Arab Emirates
Samer Nassereddine	Lebanon
Silver Coast Construction & Boring L.L.C	United Arab Emirates
Strabag Dubai L.L.C	United Arab Emirates
TAV Tepe Akfen Investment Construction & Operations	United Arab Emirates
Logistics & Supply Chain	
Air Win Shipping L.L.C	United Arab Emirates
Al fajr	United Arab Emirates
APL Logistics Middle East L.L.C	United Arab Emirates
Aramex Emirates L.L.C	United Arab Emirates
CJ logistics	United Arab Emirates
Cns Logistics L.L.C	United Arab Emirates
Complete Freight Solution	United Arab Emirates
Denginerring - Unso	United Arab Emirates
Diming d.o.o.	Slovenia
DP World	United Arab Emirates
Emicool	United Arab Emirates
Flexigistic General Warehousing & Freight Forwarding L.L.C	United Arab Emirates
French Fiber & Maintenance L.L.C	United Arab Emirates
GAC	United Arab Emirates
Handy Scandy	United Arab Emirates
jsblogistics L.L.C	United Arab Emirates
Masstrans Freight L.L.C	United Arab Emirates
Modern Freight Company	United Arab Emirates
Noor Al Reef Electronics	United Arab Emirates
Qingdao Inrich Fountain International Logistics	China
RHS Logistics L.L.C	United Arab Emirates
Theodor Wille Intertrade	United Arab Emirates
World Cargo FZCO	United Arab Emirates
Yantai Yifan Logistics Co Ltd	China
Facility / Procurement Management	
Al Qudra Real Estate	United Arab Emirates
Carea Air Conditioning Services L.L.C	United Arab Emirates
CPES	United Arab Emirates
Dubai International	United Arab Emirates
Enova Facility Management Middle East L.L.C	United Arab Emirates
fâm Properties	United Arab Emirates
Rawabet	United Arab Emirates
Seddiqi & Sons Investment	United Arab Emirates
Seddiqi Properties	United Arab Emirates
SRD General Trading	United Arab Emirates
Total Facilities Management	United Arab Emirates
Import / Export	
Khalid Faisal Co. Ltd.	Afghanistan
Mir Ansary Co. Ltd	Afghanistan
Eurl Nofra	Algeria
Age Arab Gate Expos	Bahrain
Anping County Hua Guang Wire Mesh Production Co Ltd	China
China Heart Tower Trading Development Co.,Ltd	China
chunyuan wang trading I.L.C	China

CTSC (Cathay Trade Supply Company) China Ltd	China
Xiamen Kingstar Trade Co Ltd	China
Xingtai Abrasives (Fujian) Technology Co Ltd	China
Aristo Hardware Trad. Co. L.L.C	Denmark
Aia Plc	Ethiopia
Isi2quality	France
Budan & Sons	India
Excel Mechatronics India Pvt	India
Mammoth Export Import Pvt Ltd	India
Trident Management	India
Bursbazar Company	Islamic Republic of Iran
Oxekor	Italy
Tool Box & Hardware	Jordan
Shariff Hardware	Kenya
sky doors Agency	Kenya
Al Harbi	Kuwait
Dimoral	Netherlands
Fobsky Consult	Nigeria
Azaiba Building Contractor	Oman
HCT	Oman
SQU	Oman
Merville Auto Center	Philippines
Alnasser Industrial Equipment	Saudi Arabia
E Society	Saudi Arabia
Gulftek Saudi	Saudi Arabia
Saad Fahad Al Qahtani Trading Est	Saudi Arabia
Probiss Pvt Ltd	Sri Lanka
Lobomatic AB	Sweden
Quarantine industrial co	Taiwan
A One Tools Trading L.L.C	United Arab Emirates
Abbas Bin Haider General Trading L.L.C	United Arab Emirates
Abed General Trading L.L.C	United Arab Emirates
ADESCO [Advanced Engineering Systems Co.]	United Arab Emirates
AJBMC International Ltd	United Arab Emirates
Al Babbain Leblanc	United Arab Emirates
Al Badr International Trading L.L.c	United Arab Emirates
Al Bahr Al Ahmer	United Arab Emirates
Al Bayader International	United Arab Emirates
Al Dammam Hardware Trading Co. L.L.C	United Arab Emirates
Al Fatemah Trading CO. L.L.C	United Arab Emirates
al firoz hardware L.L.C	United Arab Emirates
Al Hewar Building Materials	United Arab Emirates
Al Jamoom Hardware Trading L.L.C	United Arab Emirates
Al Khaja Bldg Mat	United Arab Emirates
Al Mawakeb Trading Co L.L.C	United Arab Emirates
Al Miqat Hardware Tr. L.L.C	United Arab Emirates
Al Miqat Hardware Trading L.L.C	United Arab Emirates
Al Mouj Al Abyadh	United Arab Emirates
Al Nabeel General Trading	United Arab Emirates
Al Naboodah	United Arab Emirates
Al Najm Al Maimoom	United Arab Emirates
Al Qasam Trading	United Arab Emirates
al Rabia steel trading L.L.C	United Arab Emirates
Al Rahmani General Trading Co L.L.C	United Arab Emirates
Al Ramz al Fayek building mat TRD L.L.C	United Arab Emirates
Al Saffar Fencing Factory	United Arab Emirates
Al Wafa General Trading	United Arab Emirates
Aladdein Air Conditioning Equipments L.L.C	United Arab Emirates
albayader international	United Arab Emirates
Alexir Global Commercial Broker L.L.C	United Arab Emirates
Alfan aldahabi adv	United Arab Emirates
Alfarara Group	United Arab Emirates
Algerian federation of Import and Export	United Arab Emirates
Anwar Al Bashaier Bldg Mat Tr Co L.L.C	United Arab Emirates
Apex Trading Fze	United Arab Emirates
Arezou Trading L.L.C	United Arab Emirates
Asahana Traders L.L.C	United Arab Emirates
Asia Bolt Industries L.L.C	United Arab Emirates
Atiq M Al Mohairbi Co. L.L.C	United Arab Emirates
Badri Commercial Intermediary L.L.C	United Arab Emirates
Basem International Middle East L.L.C	United Arab Emirates
Blue Mountain Ind. Equip. Trd. L.L.C	United Arab Emirates
Blue Waves Marine Equipment	United Arab Emirates
Bontom trading fzco	United Arab Emirates
Budebs Trading Co L.L.C	United Arab Emirates
Canada Shipping L.L.C	United Arab Emirates
Century International Oilfield Equipment L.L.C	United Arab Emirates
Classic Metallic Sheet Factory L.L.C	United Arab Emirates
Dannio Trade International Co Ltd	United Arab Emirates
Decorama Co.	United Arab Emirates
Drake & Scull International	United Arab Emirates
Dubai Zhengbang Trading Co LTD	United Arab Emirates
Ebasco trading	United Arab Emirates

Eliteland General Trading L.L.C	United Arab Emirates
Empire Building Materials Trading L.L.C	United Arab Emirates
ERAD DMCC	United Arab Emirates
Everest Commercial Intermediary L.L.C	United Arab Emirates
Excell Worldwide FZC	United Arab Emirates
Fala Group	United Arab Emirates
Falcon A A S Building Materials Trading L.L.C	United Arab Emirates
Faqihi Enterprises L.L.C	United Arab Emirates
Far east trading fzc	United Arab Emirates
First Class Commercial FZC	United Arab Emirates
Fuji Office Machines Fze	United Arab Emirates
Future Power I.L.C	United Arab Emirates
Gemini Building Materials	United Arab Emirates
Ghuzlan trading	United Arab Emirates
Golden Era Auto Spare Parts L.L.C	United Arab Emirates
Golden Island Building Matierial Trading L.L.C	United Arab Emirates
Green City General Trading L.L.C	United Arab Emirates
Green Forest Equipments	United Arab Emirates
Green Oasis	United Arab Emirates
Growth Internati0onal Trading L.L.C	United Arab Emirates
Gulf Engineer General Trading L.L.C	United Arab Emirates
Gulf Shipchandlers L.L.C	United Arab Emirates
H Safdari International Trading L.L.C	United Arab Emirates
Hadaieq Granada Company	United Arab Emirates
Haifan General Trading L.L.C	United Arab Emirates
Heba Trading Establishment	United Arab Emirates
Helek General Electrical Appliances Trading	United Arab Emirates
Henwood Plant Equipment L.L.c	United Arab Emirates
Hi Tech DWC L.L.C	United Arab Emirates
Hit-Ace Multi-Fab Industries L.L.C	United Arab Emirates
husain taher trading est	United Arab Emirates
Hypermax General Trading	United Arab Emirates
invogue international fzc	United Arab Emirates
Jabouri Sons Trading FZCO	United Arab Emirates
JSBLOGISTICS	United Arab Emirates
Kardaly General Trading L.L.C	United Arab Emirates
King Gold Accessories L.L.C	United Arab Emirates
Manchester Shipping L.L.C	United Arab Emirates
Masterminds Electro Mechanical Works L.L.C	United Arab Emirates
Metallic Building Materials L.L.C Dubai	United Arab Emirates
Middle East Insulation L.L.C	United Arab Emirates
Midland Hardware L.L.C	United Arab Emirates
Modern Freight Company	United Arab Emirates
Mohammed Bin Esmail Building Materials Trading L.L.C	United Arab Emirates
Mohd Ali Ashoor Trading Co L.L.C	United Arab Emirates
Mooz Store	United Arab Emirates
Morawala Building Material Trading Establishment	United Arab Emirates
Mp3 industrial solutions	United Arab Emirates
Mufaddal Saifuddin Commercial	United Arab Emirates
Muhsin Ismail Al Jenaidi Bldg Mat L.L.C	United Arab Emirates
mushtaq yusuf trading	United Arab Emirates
N.H. International Trading L.L.C	United Arab Emirates
Nagit Trading L.L.C	United Arab Emirates
Nextlite F.Z.E	United Arab Emirates
Noorien Star General Trading L.L.C	United Arab Emirates
Noureen Ibrahim Hardware & Sanitary Co L.L.C	United Arab Emirates
NOVATEK	United Arab Emirates
Nuruddin vohra general trading	United Arab Emirates
Omar Al Midfa Bldg Mat. est.	United Arab Emirates
Oud Al Arab	United Arab Emirates
Overseas Trade Link L.L.C	United Arab Emirates
Pancrop Commercial Trading JLT	United Arab Emirates
Penta Star	United Arab Emirates
Percius Shipping Company	United Arab Emirates
Pioneer Star General Trading L.L.C	United Arab Emirates
PROLIVE	United Arab Emirates
Protocols Trading L.L.C	United Arab Emirates
Quzain General Trading L.L.C	United Arab Emirates
Retailer / Wholesaler	
AL Abatera Trading	United Arab Emirates
Al Asifa	United Arab Emirates
Al Koohji Steel Works	Bahrain
Al Mawakeb Trading Co. L.L.C	United Arab Emirates
doorsafe building hardware and tools trading	United Arab Emirates
Ebrahim Hardware	Kuwait
EIGT	United Arab Emirates
Fast Systems Computer	Saudi Arabia
Golden Era Auto Spare Parts L.L.C	United Arab Emirates
Heba Trading Establishment	United Arab Emirates
Imperial Establishment	Kuwait
liberty aluminium and glass trading	United Arab Emirates
lulu group international	United Arab Emirates

Metallic Building Materials L.L.C Dubai	United Arab Emirates
Siemens	United Arab Emirates
sonica trading	United Arab Emirates
Technograph Trading Co L.L.C	United Arab Emirates
The One	United Arab Emirates
Vee Pee Trading L.L.C	United Arab Emirates
Distributor (Outside the UAE)	
A M Toolings	India
Abdul Jaleel Al Saadi Trading L.L.C	India
Abnoes	Jordan
Acatha S.A.S	Colombia
Afro Development	Uganda
AIM Global Solutions	India
AL BADRI TRADING Co	Iraq
Al Khalili Group	Oman
Al Meter Group	Saudi Arabia
Al Shami Building Materials Company	Jordan
Al Thuraya United Establishment	Oman
Alhoof Trading	Oman
Asia Electro Mechanical Company	Kuwait
Auto Refinish Solutions	Bahrain
Bralo SA	Turkey
Chengzhi	China
Creative Trading	Bahrain
Ct Cabural General Trading L.L.C	Philippines
Demirdjian trading agency	Lebanon
Dunyo	Uzbekistan
Efad United Co.	Saudi Arabia
ELCO Group	Jordan
Excel Dubai	India
Feast World	India
Hebei Chengzhi Fastener Manufacturing Co.	China
Hi-tech International Trading L.L.C	Oman
Ideal Global Trading Co. L.L.C	Oman
IKS TRD. STB.	Saudi Arabia
Integrated Trading Company	Jordan
Jebal Al-Said Inustrial Supplies	Jordan
Khan Brothers	Pakistan
Khusheim Industrial Equipment Co	Saudi Arabia
KRAZ For Trading Est	Saudi Arabia
M. M. Noorbhoy & Co	Sri Lanka
Mahadi Fadol Elmula Ahmed	Sudan
Mehrteb	Islamic Republic of Iran
Mejdaf Trading Group	Saudi Arabia
Monnoo Investments	Pakistan
Muscat Oilfield Enterprises	Oman
Net Elect.	Egypt
One 2 one	India
Plankton Engineering	Maldives
Premium steel	Botswana
Ritzshelf 25 (Pty) Ltd	South Africa
RIVERA HNS & CIA	Colombia
Sas-Group	Azerbaijan
Saudi Electricity Company	Saudi Arabia
SKS & Sons	Pakistan
Southern Trading Co	India
Sterling International L.L.C	Oman
Techno Global Solutions	Pakistan
Trade Line	Pakistan
Winhouse Company Limited	Kenya
Construction	
Abu Dhabi General Transport Co.	United Arab Emirates
ADESCO [Advanced Engineering Systems Co.]	United Arab Emirates
ADESCO [Advanced Engineering Systems Co.]	DM
Al Salam Aluminium	United Arab Emirates
Archspace	United Arab Emirates
Bitl Middle East L.L.C	United Arab Emirates
Cormican	Ireland
DAFZ	United Arab Emirates
Handy Scandy L.L.C	United Arab Emirates
Jumeirah Group	United Arab Emirates
Kwik Steel Structures FZCO	United Arab Emirates
Landmarkgroup	United Arab Emirates
Meydan Group L.L.C	United Arab Emirates
New Line Interiors	United Arab Emirates
Noshi Electromechanical Works L.L.C	United Arab Emirates
Raviz Center Point Hotel	United Arab Emirates
Savoy Hotel Dubai	United Arab Emirates
Ssangyong engineering & construction	United Arab Emirates
technocraf constructions	India
Wyndham Marina Hotel	United Arab Emirates

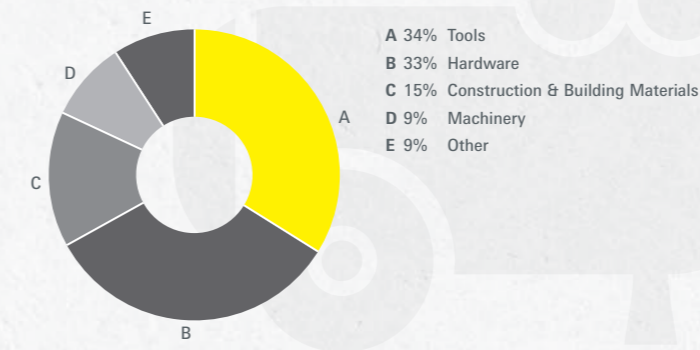
Exhibitor Overview

117 Exhibitors from
8 Exhibiting Countries
3 Country Pavilions

2018 Featured Brands



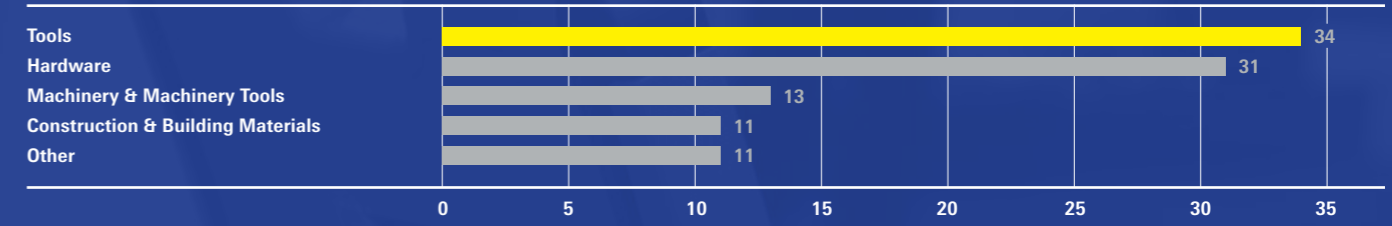
Exhibitor product categories



80% of Exhibitors are satisfied / extremely satisfied with the attainment of their objectives

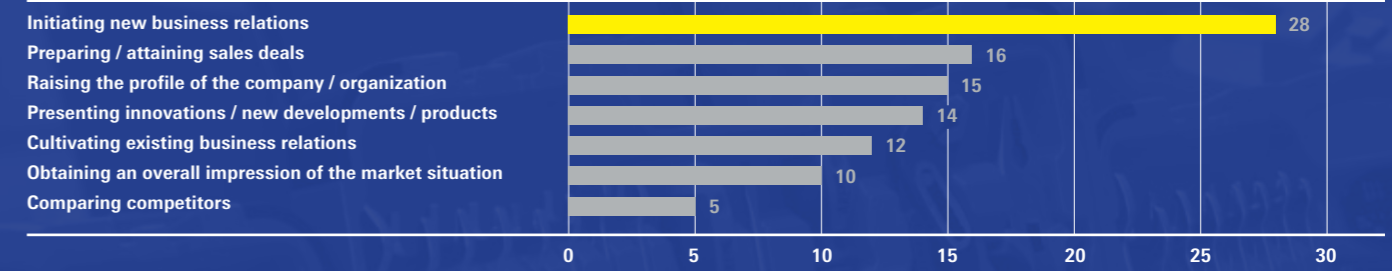
The main objectives for participating at the show

(all figures in %)



The main objectives for participating at the show

(all figures in %)



Products on display:

TOOLS

- Power Tools & Accessories
- Hand Tools & Accessories
- Air Tools & Accessories
- Measuring & Detection Tools & Accessories
- Hydraulic Tools & Accessories
- Specialty Tools & Accessories
- Magnetic Tools & Accessories

BUILDING HARDWARE

- Door Hardware
- Furniture Hardware
- Locks & Accessories
- Window Hardware

CONSUMABLES

- Abrasives
- Adhesives

- Anchors
- Fasteners
- Fittings
- Lacquers & Varnishes
- Nails & Rivets
- Paints & Painting Products
- Sealants
- Screws, Nuts

CONSTRUCTION & BUILDING MATERIALS

- Aluminium
- Doors, Windows & Gates
- Floors & Flooring
- Ladders, Scaffolding & Lifts
- Metal, Iron & Steel Materials
- Plastic & Rubber Materials
- Wood Materials

MACHINE TOOLS & MACHINERY

- Aluminium Working Machinery
- Woodworking Machinery
- Cleaning Machinery
- Workshop Machineries
- Components
- Safety & PPE Products
- Parts
- Moulding Machinery
- Drilling Machinery
- Cutting Machinery
- Welding Machinery
- Soldering Machinery

We grow with your success

The Hardware+Tools Middle East Team values your presence at the show. To support you in your preparation, we are offering all our confirmed exhibitors various marketing tools to promote their participation at the exhibition. We hope you make the best use of these tools!

Free Marketing Tools

Leverage our powerful promotional tools to publicise your participation at the show, in order to attract more quality visitors to your stand.

Exhibitors can take advantage of a variety of simple online tools for FREE marketing activities, which can be downloaded or requested easily. These can be used to communicate directly with your clients and invite them to visit you at your stand.

- Web banners
- E-newsletter presence
- Email signature
- English / Arabic e-card invitation

To avail of these items contact claire.pearce@uae.messefrankfurt.com

Public Relations

Use the power of Public Relations to increase your trade show visibility!

Our in-house Public Relations officer runs a PR campaign throughout the year with increasing activity closer to the show. Take advantage of our network of media contacts and send us your product and show-related press releases, so we can assist you in reaching a wider audience. This is an easy way to ensure maximum media coverage – in local newspapers as well as online.

Sponsorship Opportunities

Be seen at the right place, at the right time.

This is a great opportunity for a company to separate itself from its competitors and stand out! As an exhibitor, you can make an outstanding impression at Hardware+Tools Middle East 2019 by taking advantage of our various sponsorship opportunities.

As a platform for sponsorship, it is unrivalled in terms of enhanced brand exposure and being increasingly visible to the most powerful decision makers, government organisations and international corporations.

- Pre-show: sponsors will be visible on our website, engaging e-newsletters as well as our innovative event marketing campaigns
- During the show, our on-site and exhibition area branding opportunities reinforce the impact of your brand and create a strong association with professionals within the industry
- Post-show, the visibility continues as a compelling reminder to this esteemed audience

Contact leslie.failano@uae.messefrankfurt.com to maximise your returns from the show.

Travel Desk

For a one-stop shop for your travel and accommodation requirements, please contact our in-house travel department at tasneem.sayed@uae.messefrankfurt.com

fairconstruction

Take advantage of our in-house stand design and construction service.

This high quality service is exclusively available to our exhibitors, starting from US\$ 90 per sqm. The range of services include design and construction of a variety of stands, ranging from small system stands through custom-built stands to large Pavilion designs as well as a wide range of furniture rental.

We can react flexibly to all challenges – giving you and your company a real home advantage.

Please contact fairconstruction@uae.messefrankfurt.com for further information.

Fairconstruction is at your service from the beginning of your preparations till the end of the exhibition.

Making your participation easier.

Reserve your space now!



Space Only (A)

Choosing this option will give you plenty of opportunities to represent your company by getting a stand contractor to create a dedicated design for you. Cost: Starts from US\$ 410 per sqm. It includes editorial entry in the official show catalogue. Space-only stands are required to be a minimum of 21 sqm.



Shell Scheme (B)

The Shell Scheme option includes: modern Octanorm shell scheme panels, carpeting, fascia name board, one power point, lighting (3 spotlights for every 9 sqm) and an editorial in the official show catalogue.

Cost: Starts from US\$ 500 per sqm.

Shell Scheme stands are required to be a minimum of 9 sqm and a maximum of 21 sqm.

Major Presence Discount:

The more space you book, the more discounts you can enjoy. Below are the discounts offered for major space bookings:

- 72 sqm or above - 5% off Space Rental
- 90 sqm or above - 10% off Space Rental
- 120 sqm or above - 15% off Space Rental

New Product Launch Discount:

Receive 5% off if you are launching a product at the show.

Stand costs:

Row Stand (one open side)	US\$ 410 per sqm
Corner Stand (two open sides)	US\$ 420 per sqm
Peninsula (Head-) Stand (three open sides)	US\$ 430 per sqm
Island Stand (four open sides)	US\$ 440 per sqm

Background information on Messe Frankfurt



Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both on-site and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

About Messe Frankfurt Middle East GmbH

Messe Frankfurt Middle East's portfolio of 16 exhibitions includes Automechanika Dubai, Automechanika Jeddah, Automechanika Riyadh, Beautyworld Middle East, Beautyworld Saudi Arabia, Hardware + Tools Middle East, Intersec, Intersec Saudi Arabia, Leatherworld Middle East, Light Middle East, Materials Handling Middle East, Materials Handling Saudi Arabia, Middle East Cleaning Technology Week, Paperworld Middle East, Prolight + Sound Middle East, SPS Automation Middle East, The subsidiary also organises a series of conferences and seminars including the Worker Health Protection Conference, the Business in Beauty Summit, Think Light, and the International Conference on Future Mobility.

For more information, please visit our website at www.messefrankfurtme.com

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